

abien Europe GmbH
Kurt Schraudy
Schorner Str. 1a
82065 Baierbrunn

Waakirchen, January 7, 2025

Honoured with the Kitchen Innovation Award 2025!

Dear Mr. Schraudy,

The expert jury and gastronomes of the Kitchen Innovation Awards 2025 have decided on the most popular product innovations in the category of gastronomy and commercial kitchen equipment. Once again, it became evident that the most successful innovations in the competition do not impress with just one single criterion but address and fulfill user needs in many different ways. New concepts that prioritize the needs of our society also gained significant approval.

Our expert jury is therefore convinced that the abien MAGIC GRILL not only provides consumers with excellent support in their everyday kitchen routines but also proves invaluable for professional chefs in gastronomy. The experience aspect, especially when engaging directly with guests, has been particularly impressive – whether as part of front-cooking stations in buffet areas or its use directly at the table.

Therefore, we are delighted to present the abien MAGIC GRILL with an additional award in the category of gastronomy equipment as a mark of highest recognition for its outstanding user orientation.

Kitchen Innovation Award 2025 – Gastronomy equipment
Award-winning product
-recommended by chefs-
in the criteria
Functionality, Innovation, Product benefit, Design, Material quality

Our heartfelt congratulations on this great result!

The awards ceremony will take place at the Ambiente trade fair on February 8, 2025. Please see the attached invitation for more details. We look forward to seeing you there!

With best regards



Stephan O. Hansch
CEO



Susanne Nick
Project manager

P.S.: For organisational reasons, we kindly ask you **not to publish the result before January 31, 2025.**